



CONTRACTS

3 Month: \$300.00/month per unit
6 Month: \$200.00/month per unit
9 Month: \$175.00/month per unit
12 Month

OPTIONS

Cover: Additional cost for front/back (upon availability)
Spot Color: \$50/month per ad
Full Color: \$90/month per ad

ADDITIONAL INFORMATION

Ad size: 1 unit = 2.5" x 1.5"
"Freeze Option" available for seasonal businesses
Sorry, no exclusives.
Ad changes are due by the 15th of each month
Print date on the 28th of the month
Brochure mailed within the 1st week of every month

ADVANTAGES

Buy 12
Buy 21

INSERTS

1 time total market saturation = 2.5 cents
2 time/year insert = 3.9 cents/address (choose zip codes)
3 times/year insert = 3.5 cents/address (choose zip codes)
4 times/year insert = 3 cents/address (choose zip codes)

EMPLOYMENT PAGES

1 Month Contract \$99.00/month for 6 lines
+\$10 for each additional line

CLASSIFIED PAGES

1 Month Contract \$99.00/month
16-20 words \$10 for each addition

OPTIONS

Bold: \$10

Color: \$15
Double Font Size \$15