FMA@FullMoonAd.com • www.FullMoonAd.com • (269) 687-7777 • 5717 Beech Ave., Coloma, MI 49038



269-687-7777 • FMA@FullMoonAd.com \$99 for 6 lines – \$19 for each additional line



Up to 4 lines (16-20 Words) All ads must be prepaid by the 25th. 269-687-7777 • FMA@FullMoonAd.com

Check or money order to: Full Moon Advertising 5717 Beech Ave., Coloma, MI 49038

## **OPTIONS**

Bold: \$10Color: \$15

• Logo: \$20

## **ADVANTAGES FOR EMPLOYMENT & CLASSIFIEDS**

- Buy 6 months get 1 month Free
- Buy 12 Months get 2 months Free

## Five Reasons Why FMA is the Most Effective Means of Advertisement in Michiana

- FMA currently saturates 100% of 34 communities which includes every rural route, every city limit, and every business.
- Do you know of any other form of advertisement that guarantees to reach 155,000 addresses consistently each month? Full Moon Advertising accomplishes this goal by Direct Mailing through the United States Post Office.
- The life expectancy with FMA is 30 days in the home versus 1 day in the local newspaper. This is achieved by the overwhelming response due to expiration dates. Our brochure consists of many valuable savings which are available on the first week of each month. In return, this creates an urgency for immediate response by consumers. FMA may also be viewed on our website and Facebook, which is a great advantage to the consumers.
- FMA consists of over 150 local businesses offering a variety of products and services to the public in the form of coupon savings, educational articles, and name awareness.
- Michiana business owners come together and offer their savings to the public through direct mail in addition to the internet which is free each month.