



CONTRACTS

3 Month: \$200.00/month per spot
6 Month: \$150.00/month per spot
12 Month: \$130.00/month per spot

OPTIONS

Cover: Additional cost for front or back cover (upon availability)
Border: \$10/month per spot
Spot Color: \$50/month per ad
Full Color: \$90/month per ad

ADDITIONAL INFORMATION

Ad size: 1 unit = 2.5" x 1.5"
"Freeze Option" available for seasonal businesses
Sorry, no exclusives
Ad changes are due by the 15th of each month
Print date on the 30th of the month
Brochure mailed within the 1st week of every month

ADVANTAGES

Buy 12 units get 15% off rate
Buy 21 units get 20% off rate

INSERTS

1 time total market saturation = 2.9 cents
2 time/year insert = 4 cents/address (choose zip codes)
3 times/year insert = 3.5 cents/address (choose zip codes)
4 times/year insert = 3 cents/address (choose zip codes)

EMPLOYMENT PAGES

1 Month Contract \$99.00/month for 6 lines
+\$10 for each additional line

CLASSIFIED PAGES

1 Month Contract \$59.00/month
16-20 words \$10 for each addition

OPTIONS

Bold: \$10
Color: \$15
Double Font Size \$15